Assessment Task Notification

KLA:- Design and Technology
Date Notified:- 31/1/17
Task Title:- Project 1 – Design Brief

Teacher:- Stan
Date Due:- 14/2/17

Task Outcomes
5.1.1 analyses and applies a range of design concepts and processes
5.1.2 applies and justifies an appropriate process of design when developing
design ideas and solutions
5.4.1 develops and evaluates innovative, enterprising and creative design ideas
and solutions
5.5.1 uses appropriate techniques when communicating design ideas and solutions
to a range of audiences

Task Description

The design brief must be based on an Identified Design Situation.

The design situation describes where the need or opportunity for the design
occurs.

A need can be found by analysing the situation. (Identify the unique
conditions/factors.)

The design brief is a concise statement of what has to be Designed and
Constructed.

For project 1 you are required to submit a Design Brief. This is an initial step
in the design process.
Marking descriptors overleaf....

Your assessor will make an on balance judgement of your task based on the descriptors overleaf.

**Self Assessment:**

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

**Teacher Assessment/Comment:** (to be read in conjunction with comments on your task)

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Teacher’s Signature:________________________ Overall Result: __________
### Marking Scheme

<table>
<thead>
<tr>
<th>Level</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td><strong>Complete</strong> task submitted <strong>on time</strong>. <strong>Defines all</strong> key terms with <strong>references</strong>. <strong>Identifies</strong> the situation by clearly <strong>describing all</strong> the needs or opportunities existing through <strong>analysis</strong>. <strong>Submit</strong> a design brief <strong>clearly and concisely stating</strong> what design project 1 is.</td>
</tr>
<tr>
<td>B</td>
<td><strong>Complete</strong> task submitted <strong>on time</strong>. <strong>Defines most</strong> key terms with <strong>references</strong>. <strong>Identifies</strong> the situation by <strong>adequately describing most</strong> the needs or opportunities existing through <strong>analysis</strong>. <strong>Submit</strong> a design brief <strong>clearly and concisely stating</strong> what design project 1 is.</td>
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<tr>
<td>C</td>
<td><strong>Complete</strong> task submitted <strong>on time</strong>. <strong>Defines some</strong> key terms with <strong>references</strong>. <strong>Identifies</strong> the situation by <strong>satisfactorily describing some</strong> the needs or opportunities existing through <strong>analysis</strong>. <strong>Submit</strong> a design brief <strong>stating</strong> what design project 1 is.</td>
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<tr>
<td>D</td>
<td><strong>Complete</strong> task submitted <strong>on time</strong>. <strong>Defines few</strong> key terms with <strong>references</strong>. <strong>Identifies</strong> the situation by clearly <strong>describing a few</strong> of the needs or opportunities existing through <strong>analysis</strong>. <strong>Submit</strong> a design brief <strong>inadequately stating (poorly)</strong> what design project 1 is.</td>
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<tr>
<td>E</td>
<td><strong>Complete task not submitted on time.</strong> <strong>NON SERIOUS ATTEMPT</strong> <strong>Defines no</strong> key terms with <strong>references.</strong> <strong>NON SERIOUS ATTEMPT</strong> <strong>Does not identify</strong> the situation by clearly <strong>describing none</strong> of the needs or opportunities existing through <strong>analysis.</strong> <strong>NON SERIOUS ATTEMPT</strong> <strong>Does not submit</strong> a design brief <strong>clearly and concisely stating</strong> what design project 1 is. <strong>NON SERIOUS ATTEMPT</strong> <strong>WARNING A NON SERIOUS ATTEMPT CAN JEOPARDISE YOUR SCHOOL CERTIFICATE</strong></td>
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